

## Simidele Adeagbo Makes History at the 2018 Winter Olympics

PYEONGCHANG, SOUTH KOREA (FEBRUARY 17, 2018) – Simidele Adeagbo completed her historic Olympic journey on Saturday as the first Nigerian, African and Black female to compete in the Skeleton at the Winter Olympics. Adeagbo had the 4<sup>th</sup> fastest start time overall with 5.06 and a best down time of 53.73 seconds. She finished her Olympic run with a combined time of 3:36.78. (Official results are noted posted [here](#)).

“Competing in the Olympics has been one of the most inspiring and proudest moments of my life,” said Simidele Adeagbo. “It was a dream that started a long time ago and to be able fulfill that dream for myself, for Nigeria, and for future Olympians was so much more than I could have asked for.”

Adeagbo was also the first Nigerian athlete (male or female) to compete in the Winter Olympics and hopes that her accomplishments go beyond individual accomplishments and her new sport. “Ultimately, for me, this is about breaking barriers in sports,” she says. “It’s about making history and leaving a legacy.”

Adeagbo continued, “It’s about moving sport forward. That’s so much bigger than just me being an Olympian. This will open doors and unlock the potential of future generations of athletes.”

### **About Simidele Adeagbo:**

Simidele Adeagbo achievements at the 2018 Winter Olympics cap off many firsts leading up to the Games. She broke significant barriers in sports when she qualified for the 2018 Winter Olympics in the Women’s Skeleton becoming the first Nigerian and African female athlete to compete in the Olympics in the sport. She is also the first Black female athlete to compete in the Skeleton in the Winter Olympics.

Simidele Adeagbo represents a new generation of African leaders with a responsibility to shatter ceilings, open doors and pave the way for future generations. She’s been a lifelong athlete and dominant force, gracefully leaping her way into record books and now blazing trails in winter sports.

While competing at the University of Kentucky, she was a four time All-American and school record holder in the triple jump. She was consistently nationally ranked and was a two-time U.S. Olympic Trials finalist in the triple jump, narrowly missing a spot on the 2008 Olympic Team.

You can read more about Simidele and her incredible journey through sports at the below links:

Media kit: <https://drive.google.com/open?id=13zC9CiW2iXTSfJ60-yDQB5ypMxTYCzP4>

Website: <https://www.simisleighs.com>

@SimiSleighs:

Instagram: [https://www.instagram.com/simisleighs/?utm\\_source=ig\\_embed](https://www.instagram.com/simisleighs/?utm_source=ig_embed)

Twitter: <https://twitter.com/simisleighs?lang=en>

Facebook: <https://www.facebook.com/SimiSleighs/>

Nike News Article: <https://news.nike.com/news/simidele-adeagbo-african-skeleton-athlete>

Nike TV Ad: <https://twitter.com/SimiSleighs/status/955445292060491776>

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